
LIVE PERSONALISATION

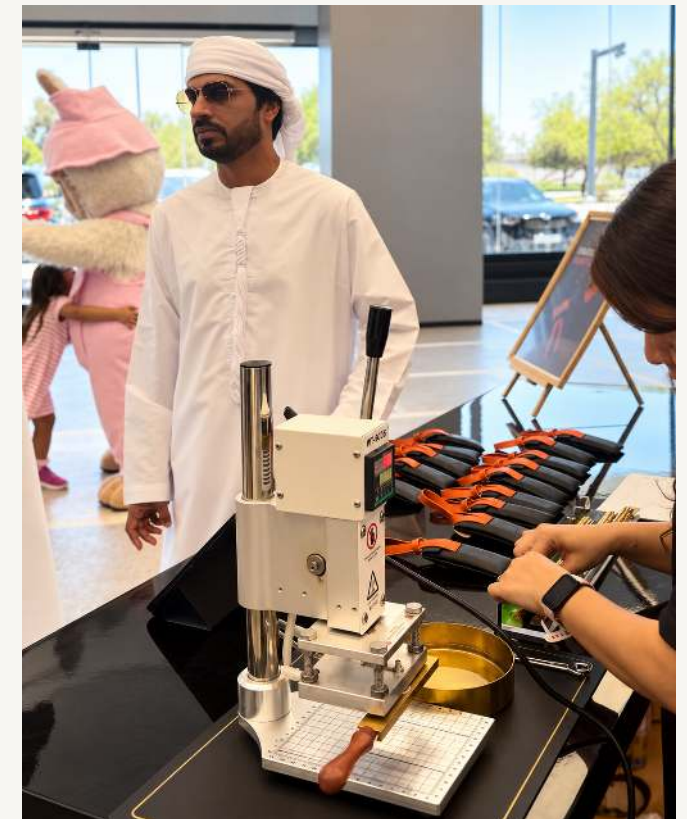
Hands-on experiences by Meraki Art Studio

LIVE PERSONALISATION

01

LIVE DEBOSSING

A premium personalisation experience for leather goods, with names, initials or selected designs debossed live during the event. Suitable for pouches, luggage tags, keychains, card holders, notebooks, valet trays and other leather accessories.



PAST PROJECTS

LIVE DEBOSSING



NORQAIN — Valet Trays

Personalised leather valet trays created for guests, with each piece individually finished with live debossing.

35 personalised pieces.



Lincoln — Card Holders & Valet Trays

Customised leather card holders and valet trays presented in bespoke branded gift boxes, with live debossing for guests.

120 customised sets.



iCAUR — Key Pouches

Custom-made leather key pouches personalised with live debossing for guests.

40 customised pieces.



Ahmed Seddiqi & Sons — Books

Bespoke books personalised live for guests at the Novelties event.

100 personalised books.

LIVE PERSONALISATION

02

LIVE ENGRAVING

A refined live personalisation experience for selected metal, acrylic and glass products. Guests can personalise bottles, tags, keychains, keepsakes and other items with names, initials or short messages.



PAST PROJECTS

LIVE ENGRAVING



Harvey Nichols — Christmas Baubles

Bespoke floral Christmas baubles personalised with live engraving for guests as part of a festive in-store activation.



Dubai Watch Week — Opening Gala

Bespoke gold pieces individually engraved and personalised for guests at the Dubai Watch Week Opening Gala.

300 personalised pieces.



Bvlgari — GCC Activations

A multi-city gold engraving experience created for Bvlgari across the GCC, with activations in Kuwait, Dubai, Abu Dhabi and Qatar. Each piece was individually personalised for guests.



Marli New York — Gold Engraving

Custom gold keepsakes engraved live for guests, combining intricate detailing with personalised names and messages for an elevated gifting experience.

LIVE PERSONALISATION

03

LASER ENGRAVING

Precision laser personalisation for a clean and contemporary finish. Names, initials, logos, artwork or selected designs can be engraved onto suitable materials, including wood, acrylic, leather and metal. Ideal for branded gifting and high-volume event personalisation.



LIVE PERSONALISATION

04

LIVE CALLIGRAPHY

Elegant Arabic or English calligraphy created live at the event. Personalisation can be added to cards, notebooks, pouches, bottles, gift boxes, tags and other selected products.



PAST PROJECTS

LIVE CALLIGRAPHY



AGMC — Arabic Calligraphy on a Car

Bespoke Arabic calligraphy hand-painted directly onto the vehicle, transforming it into a statement piece for the event.



Marco Valente — Personalised Hats

Live calligraphy on hats, with each piece individually personalised with guests' initials.

LIVE PERSONALISATION

05

LIVE EMBROIDERY

Personalised embroidery created live for guests, with names, initials, monograms or selected designs stitched onto fabric products. Suitable for caps, tote bags, pouches, clothing, scarves, aprons and other textile items.



LIVE PERSONALISATION

06 HEAT PRESS PERSONALISATION

Names, initials, logos or custom designs applied using heat-press techniques. Suitable for T-shirts, caps, tote bags, pouches, aprons and other fabric items.



PAST PROJECTS

HEAT PRESS PERSONALISATION



Drop District — FIFA-Themed Personalisation

A football-inspired customisation station where guests selected from FIFA-themed graphics, country designs and playful football elements to personalise T-shirts, caps and drawstring bags.



iCAUR — Gaming-Themed T-Shirts

A fun, interactive T-shirt personalisation experience featuring colourful gaming-inspired graphics, icons and playful design elements, allowing guests to create their own customised piece.

LIVE PERSONALISATION

07

LIVE CARICATURE & ILLUSTRATION

A personalised art experience where guests receive an illustration created especially for them. Options include fashion illustrations, hand-drawn portraits and digital caricatures.

